



Photographers Without Borders Adopts Google Email and Collaboration Solutions

Myrtle Beach, SC., July, 20, 2007 – Photographers Without Borders announced today it has implemented Google Apps™ - Google's set of hosted and customizable communications solutions as its main internal communication solution.

Founder and President, Phil Spitze notes:

“Photographers Without Borders is pleased to join the already great family of organizations operating under the Without Borders name. I am excited that fine art photography can drive people to action to make our world and our future a better place to live. As a photographer, I am thrilled at the global impact this art form can make and we're glad to let Google do what it does best -- provide us with great technology, so we can do what we do best – Picture A Better World.”

Photographers Without Borders is committed to providing educational and financial support to the communities of the world through the promotion and sale of fine art photography. As a recognized 501(c)3 non-profit charity by the IRS, all donations are tax-deductible as allowed by law.

Google Apps allows organizations as well as individuals to use Google's communication and collaboration applications under their own domain names. All services are hosted by Google and are available to users via any internet-connected computer and many mobile devices. Google Apps includes the following services:

- * Gmail™ - provides gigabytes of email storage, highly effective spam filtering and powerful search;
- * Google Calendar™ - allows easy coordination of work or class schedules, meetings and events online;
- * Google Talk™ - supports free PC-to-PC voice calls and instant messaging;
- * Google Docs & Spreadsheets™ - allows users to create and collaborate on documents and spreadsheets in real-time;

For more information, please visit <http://www.PhotographersWithoutBorders.org> or contact:

Phil Spitze, President
ps@photographerswithoutborders.org
815-670-1641